HOPE FOR A BRIGHTER FUTURE

2020 ANNUAL REPORT
HISTORY
The InterFaith Conference of Metropolitan Washington, an inter-religious organization created the Coalition for the Homeless (CFH) in 1979 through its Hunger Task Force. The Coalition was originally composed of direct service providers to the homeless to provide full-time advocacy work on issues of homelessness and poverty. CFH was incorporated on August 18, 1981 as a 501 (c) 3 nonprofit in the District of Columbia. Today, the agency’s efforts are focused on housing and direct services.

OUR MISSION
The Coalition’s mission is to help transition homeless and at-risk individuals and families to self-sufficiency through housing programs and supportive services.

OUR VISION
Rebuilding lives through the elimination of homelessness

GOALS
- Transition individuals and families to affordable permanent housing
- Increase public awareness and support of homeless issues
- Maximize vital education and job readiness support for homeless citizens
- Provide access to job training and employment placement services
- Reduce the number of homeless people in shelters
- Strengthen and develop partnerships with other organizations
Hello my friends,

Healthy New Year! We hope you and your family are safe. We are pleased to reconnect with you to present the Coalition for the Homeless 2020 Annual Report. Before we continue about our accomplishments during 2020; we wanted to share an important milestone. 2021 marks the 40th Anniversary of the Coalition for the Homeless. Although we are unable to gather in-person like we planned, we are honoring the milestone with information that will be on the Coalition’s website. More information will be coming to you soon.

We have been encouraged and humbled by the outpouring of generosity and support from our community. Most important, thank you for your belief in the Coalition’s mission to help transition homeless and at-risk individuals and families to self-sufficiency through housing programs and supportive services.

The Coalition has remained fully operational during COVID-19, but nearly every aspect of our operations and supportive services have been modified. The Coalition’s leadership will continue to take appropriate steps to ensure that every decision we make is one with a focus on the health and safety protocols to help keep clients and staff safe.

The pandemic cast a spotlight on the importance of housing. The temporary ban on evictions and the rent freeze ordered by city officials to prevent homelessness made a big difference in cutting the numbers of people that may have become homeless and reduced the potential for virus transmission.

Overall, we had a good year and achieved some great accomplishments from our individuals and families and help from our community. Some of the remnants of 2020 will follow us into 2021. It is not often that we offer self-care strategies during our annual report, but in these challenging times, We believe we can all use some encouragement. My friends, all any of us can do is maintain a sense of hope and protect ourselves by following the CDC guidelines. If you draw strength from a belief system, it can bring you comfort during a difficult time.

Our mission is paramount to helping individuals and families return to self-sufficiency and independence. DC’s shortage of affordable housing was concerning before the pandemic; and the crisis has not disappeared. This year has been a learning experience for sure. The Coalition will continue to provide leadership on housing and homelessness issues. We support the District of Columbia’s goal to make homelessness rare, brief, and non-reoccurring in 2021.

We hope you enjoy reading about our accomplishments.
Take care of yourself and stay safe.

Sincerely,

Geoffrey P. Lewis  Michael L. Ferrell
Chairperson  Executive Director
The Coalition’s 2020 Annual Report is dedicated to the memory of Maxine Young, Program Director at the Blair Transitional Rehabilitation Program, who passed away on December 26, 2020. Maxine was a valuable member of the Coalition’s Management team and we are grateful for her invaluable contributions to the Coalition. In 1995, Ms. Young joined the Coalition as a substance abuse counselor and was later promoted to the Blair director position in 1998. She was a very faithful, committed and dedicated director and was recognized for 25 years of distinguished service to the Coalition in December 2020.

She was a servant-leader who made the residents of Blair her priority in helping them to obtain employment, permanent housing and to remain drug and alcohol free. She was always willing to help in any capacity she could within the Coalition. For example, the Coalition’s annual staff holiday party and the volunteer and staff recognition program. Maxine found happiness and fulfillment in helping people. She blended her job as a Program Director with a healthy dose of humanity. It takes true generosity to allow others to maintain a sense of dignity even in the worst of circumstances. Maxine helped open doors that might otherwise have remained closed for the clients she served. She was well known, liked and respected in the DC human services community. Maxine was loved by the residents, Blair staff and her colleagues at the Coalition for her tireless commitment to helping the underserved in our community. Maxine will be missed. We all are better for having known her. The Coalition will always remember Maxine’s legacy of hard work, sacrifice and dedication to the mission of the organization.
REPORT HIGHLIGHTS

PROVIDING WARMTH, SECURITY, AND STABILITY

430 men, women, and children needed a roof over their heads until they were ready to move into their own place. Due to social distancing we had to lower our capacity to keep clients and staff safe.

INDIVIDUALS AND FAMILIES MOVE INTO THEIR OWN PLACE

233 persons moved into permanent housing after leaving the Coalition’s transitional (temporary) housing program.

EMPLOYMENT SUCCESS

60 men and women will be on the path to economic self-sufficiency and be able to provide for their own needs. Many Coalition clients face obstacles to maintaining full-time and part-time employment. The Coalition’s Case Manager and the employment team provide ongoing support in order to help adults overcome personal and social hurdles, resolve workplace issues, and advance-towards better work and better pay.
COALITION PROGRAM SITES

Where Services are Provided to Help Individuals and Families

Our six Transitional Housing Programs allow our clients in need of shelter to transform their lives. The goal of each program is to prepare clients to successfully return to independent living by providing a safe environment and supportive social services. Our Case Managers work closely with each client, providing job search assistance, counseling, connections to childcare and medical services, household budget planning, and housing assistance. In addition, clients participate in workshops on a range of important topics, including resume writing, financial planning, and parenting education.

50th Street Family Program

50th Street Family Program is a 12-unit apartment building, located in Marshall Heights, which includes 6 two-bedrooms and one 6 one-bedroom apartments, a community room, dining area, computer lab, laundry facility and administrative office.

Program Accomplishments

<table>
<thead>
<tr>
<th>Total families served</th>
<th>Families moved to permanent housing</th>
<th>People secured employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>11</td>
<td>2</td>
</tr>
<tr>
<td>30 adults &amp; 39 children</td>
<td>16 adults &amp; 24 children</td>
<td></td>
</tr>
</tbody>
</table>

Tiffany Hughes
Program Director
400 50th Street, SE
Washington, DC 20019

Phone (202) 726-2203
Fax (202) 726-3623

Blair Transitional Rehabilitation Program

Blair House is a large transitional housing facility that can serve up to 85 men who are 18 and over and are residents in the District of Columbia. The program concentrates on substance abuse counseling, education, financial management, job readiness, employment and housing placement assistance.

Program Accomplishments

<table>
<thead>
<tr>
<th>Men served</th>
<th>Men moved to permanent housing</th>
<th>Men secured employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>137</td>
<td>64</td>
<td>41</td>
</tr>
</tbody>
</table>

Raymond Faxio
Assistant Program Director
635 I Street, NE
Washington, DC 20002

Phone (202) 727-2832/33
Fax (202) 547-1619
La Casa Transitional Rehabilitation Program

La Casa Transitional Rehabilitation Program (TRP) is one of the few English & Spanish bilingual transitional programs in the District. The program serves up to 40 men who are 18 years and older and residents of the District of Columbia. The Coalition continues to focus on their cultural and communication needs and has partnered with other community-based organizations to serve them.

Program Accomplishments

- **Men served**: 106
- **Men moved to permanent housing**: 56
- **Men secured employment**: 14

Michael Hinkle
House Director
1318 Park Road, NW
Washington, DC 20010

Phone (202) 328-9680
Fax (202) 299-0827

Park Road House

Park Road provides 12 beds to men in a home-like family environment. In this facility, programs are specifically tailored to the needs of the men who are in transition from a substance abuse treatment program, emergency shelters or other crisis situations.

Program Accomplishments

- **Men served**: 17
- **Men moved to permanent housing**: 9

Webster House

Webster House is a transitional home and can serve up to 12 men who are homeless. Men in this program are required to remain drug and alcohol free, perform chores, which include meal preparation, and other duties as assigned.

Program Accomplishments

- **Men served**: 22
- **Men moved to permanent housing**: 14

Gabrielle McCraney
Program Director
1131 Spring Road, NW
Washington, DC 20010

Phone (202) 882-1237
Fax (202) 882-2546

Michael Hinkle
House Director
1318 Park Road, NW
Washington, DC 20010

Phone (202) 328-9680
Fax (202) 299-0827

Michael Hinkle
House Director
4326 14th Street, NW
Washington, DC 20011

Phone (202) 722-4544
Fax (202) 722-2840
The Emery Work Bed Program, funded by the Department of Human Services (DHS) and managed by the Coalition, is undergoing renovations. Emery is located at 1725 Lincoln Road, Washington, DC. The Project includes interior and exterior renovations. Emery will be unoccupied during renovations.

Emery Work Bed services are temporarily being provided at the Blair Transitional Rehabilitation Program, 635 “I” Street, NE and the Davison House, 87 New York Avenue, NW. For additional information, please call Xavier Parker or Don Pilson at 202-635-1041.

Program Accomplishments

- **79** Men served
- **50** Men moved to permanent housing
- **3** Men secured employment
Anacostia Road Apartments

Anacostia Road Apartments consist of eight affordable one-bedroom apartments for formerly homeless individuals and families. This location represents part of the Coalition’s expanded mission to help formerly homeless and at-risk D.C. residents become self-sufficient. The tenants are fully independent and the Coalition maintains only a resident manager on site for those who may need additional support.

James Freeny
Director of Operations
1320-1322 Anacostia Road, SE
Washington, DC 20010

Phone (202) 347-8870
Fax (202) 347-7279

Sherman Avenue Single Room Occupancy

Sherman Avenue Apartments provides 10 Single Room Occupancy (SRO) units for men who were once homeless. This program represents the most tangible step towards independence within the Coalition’s continuum of care. Men who were once homeless now pay rent, buy and prepare their own food. Men who are in this program have demonstrated that they are ready for independent living and are prepared to assume appropriate responsibility for their lives.

James Freeny
Director of Operations
2822-2824 Sherman Avenue, NW
Washington, DC 20001

Phone (202) 347-8870
Fax (202) 347-7279

Our Impact

- 430 Individuals Served
- 233 Individuals Moved to Permanent Housing
- 60 Men & Women Secured Employment
- More Than $1.7M Earned Annualized in Taxable Income
SUCCESS STORY
for the Children We Serve

The children at the Coalition’s 50th Street Family Program were all smiles when they received their own laptops. When the U.S. began the shutdown to slow the spread of COVID-19 in March, schools struggled with how to move forward with online classes. It wasn’t just a matter of altering students’ curriculum. Many lacked either internet access or home computers — and some lacked both.

The Coalition had to figure out how to get technology into the hands of the children who are homeless. While we have a computer room, COVID-19 protocols were in full effect. The goal was to get laptops in the apartments of all the children who went to school. With proficient laptop skills, children can access valuable educational software, expand their knowledge through online resources and complete online homework assignments. Laptops were provided by Bridging Tech Charitable Fund.
The Potomac Companies, Inc. Helps Clients Stay Warm

The Potomac Companies Inc. donated new coats, hats and sweaters to individuals and families experiencing homelessness. Founded in 1990, Potomac Companies is the premier full-service employee benefit brokerage and consulting firms in the Washington, D.C. metropolitan area.

On behalf of the clients we serve, thank you so much for your generosity this winter.

THE COMMUNITY
Came Together To Help Those in Need

Bridging Tech Charitable Fund, a 501(c)(3) Non-profit Public Charity Came to the Coalition’s Rescue

Bridging Tech gives online-learning devices and academic support to students affected by homelessness. This equitable initiative was founded at Stanford University by two young women who care deeply about social and educational equity, and the organization has since grown to serve shelters in cities nationwide.

Learn more at: www.bridgingtech.org
Sewing to Help Families Who Are Homeless During COVID

Sanaa Gittens, a local 9th grader and senior in girl scout troop 4461, handmade masks for children and adults at the 50th Street Family Program. She and her mother personally dropped off the masks on September 25, 2020. The Coalition thanks Sanaa for being so thoughtful and we appreciate her efforts to support families who are homeless.

Masks2All Helps the Coalition Keep Clients Safe

The Coalition for the Homeless was a recipient of disposable face masks from MASKS2ALL. Masks2All is a campaign to distribute face masks to homeless and other vulnerable individuals during the COVID-19 crisis.

James Freeny, Director of Operations, and Gary Henderson, Transportation Driver, distributing masks to the Coalition’s transitional housing programs.
2021 marked the 40th Anniversary of the Coalition for the Homeless. Although we are unable to gather in-person like we planned, we are honoring the milestone with a year-long 40th Anniversary Campaign on the Coalition’s website and Facebook. During 2021 we will be reflecting on our history and milestones over the years. More information coming soon to your mailbox.
THANK YOU
For Your Kindness and Generosity

OVER $500,000 Raised Through General Support and Stepping Out for the Homeless

Thank you for your support during 2020. Without your kindness and generosity, we would not be able to offer as many important programs and services to those who need them most. Thank you to Coalition employees for participating in the United Way Workplace Campaign and other support throughout the year.

Thank you to everyone who attended our first-ever Virtual Stepping Out for the Homeless Event on Thursday, July 16, 2020. We were pleased to have Molette Green, reporter from NBC4 News, as our Emcee. Thank you to our volunteer event committee Andrea Viera, Robert Scott, and Angela Wooden for taking time out of your busy schedules to help support the Coalition’s fundraising efforts. A great big shout-out to Dawn Gontkovic for being very gracious with her time morning and night, co-hosting our event and all the many things you did to make this event successful. You were optimistic, supportive, reassuring, enthusiastic and most of all selfless.

With your support and our sponsors (The Connors Foundation, Potomac Companies, Incorporated, Calhoun Trash Services, Incorporated, S. Freedman & Sons, Inc., and Evelyn Bushwick Family Charitable Trust.) we raised over $100,000 to help individuals and families with food, clothing, shelter and supportive services.

Welcome New Supporters

We have 403 new supporters. Thank you so much for championing the Coalition’s mission through your generous donations. We are honored to welcome you into our organization.
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- D.C. Department of Human Services
- Department of Employment Services

**Statement of Financial Position**

For a copy of the Coalition’s Financial Statement, contact Our main office at 202-347-8870. Our financial records are audited by McConnell & Jones, LLP 5101 Wisconsin Avenue, N.W., 5th Floor, Washington, D.C 20016 / (202) 363-9300.
Monthly Supporters

Your monthly gift makes an enormous difference in the lives of men, women and children who are homeless. From all of us here at the Coalition for the Homeless, thank you for being a part of our monthly support community.

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Thank you for your financial and volunteer support.

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